

Adam Ewing	Design Creative Direction	Portfolio: adamewingdesign.com
Contact	865-405-7735 adamewingdesign@gmail.com	169 West Schmitt Road Flintstone, GA 30741
Work History	I have extensive in-house and agency experience in graphic design, creative direction, product design and team management. I've worked with huge international brands, growth stage startups, small local businesses, and non-profit organizations.	
Digital Design Manager March 2021- Present	Radio Systems Corporation Knoxville, TN Radio Systems is the parent company for global pet industry brands PetSafe, Kurgo, Invisible Fence and SportDOG. I lead a team of 4 designers and 1 writer, focused on all global digital advertising, ecommerce and digital content initiatives.	
Design Director March 2019-March 2021	Maycreate Chattanooga, TN Maycreate is a full-service digital advertising agency, working with local and national clients across a myriad of business verticals to drive growth and incite brand awareness. I directed a growing team of 4 designers, 2 copywriters, 2 developers, 1 SEO and 1 photographer. I also I worked with account managers on new business acquisition and presented work and performance results to clients.	
Art Director Brand and Product Design October 2016-October 2018	Bellhops Chattanooga, TN Bellhops is a growth stage startup currently operating in 50 U.S. Cities, working to solve problems present in the traditional home moving space through new technology and an asset-light model. I worked to maintain brand consistency across all channels and established a design foundation for their marketing channels before moving to the product design team to work on the redesign of our web properties, which we continually tested and optimized.	
Senior Graphic Designer Marketing September 2011-March 2016	Mountain Hardwear, Inc. Richmond, CA San Francisco Bay Area outdoor equipment and apparel company focused on pairing a simple design approach with top-tier technologies to bring users maximum enjoyment in the outdoors. As Senior Designer, I worked on everything from 200-page printed seasonal catalogs, lookbooks and printed collateral, to massive trade show booths, to web design, seasonal campaigns and digital advertising.	
Art Director Letterpress Printer May 2000-July 2011	Yee-Haw Industrial Letterpress Knoxville, TN A pioneer of the modern letterpress revival, Yee-Haw printed original work from hand-set type and carved blocks on antique printing presses, while also producing digital design work & ad campaigns for major brands like Jack Daniel's and MTV and musicians like John Mayer and Lucinda Williams.	
Board Member Volunteer March 2016-Present	The Open Press Chattanooga, TN Non-profit, member-based letterpress, design and book arts studio aiming to provide access to a unique and under-utilized artistic resource in support of a community of fine artists and designers.	
Instructor Volunteer December 2011-August 2015	San Francisco Center For The Book San Francisco, CA San Francisco Center for the Book is a 501(c)(3) non-profit organization, fostering a community of letterpress printing and bookmaking by offering classes, open press time and art events.	
Education	B.F.A. Graphic Design University Of Tennessee Knoxville	
Select Client List	National Gallery Of Art / Great Smoky Mountains National Park / Future Capital / The Mom Project Mountain Hardwear / Marmot / ExOfficio / Royal Robbins / MTV2 / Jack Daniel's / Ole Smoky Moonshine / Quiksilver / Ralph Lauren / Wired / Turner South / Bonnaroo Festival / Jones Soda / HGTV / Oxford American / Chelsea Market NYC / The Phillips Collection / University of Tennessee / Cirrus Aircraft / PetSafe / Vision Hospitality	